

Big Red Liquors Sweepstakes Official Rules – Rare Bourbon Raffle 2022

1. **HOW IT WORKS:** The Big Red Liquors' Rare Bourbon Raffle ("the raffle") is a one-time raffle on July 9, 2022 ("the Promotional Period"), sponsored by TWG BRL, LLC dba Big Red Liquors ("Sponsor"). To enter for a chance to win THE RIGHT TO BUY one (1) of up to sixty (60) prizes. The odds of being selected as a winner depend upon the number of entries throughout the duration of the promotional period.

2. **ELIGIBILITY:** Open and offered to the public who are 21 years of age or older, with valid ID, at the time of entry. Employees of Sponsor and immediate family members and individuals residing in their same household are not eligible to participate. Void where prohibited. Participants may ONLY ENTER ONCE (1) via one of the methods below. Those attending the event may not submit a mail-in entry and visa-versa.

3. **HOW TO PLAY:** Those who are attending the Big Red Liquors Bourbon Expo 2022 ("the event") will be given one (1) FREE raffle ticket for the Rare Bourbon Raffle upon ENTRANCE into the event. Must arrive prior to 2pm on day of the event in order to participate. Visit the authorized web form to register for the Big Red Liquors Bourbon Expo 2022 to be held at the Indiana State Fairgrounds on July 9, 2022. Raffle ENTRY occurs on the day of the event, when attendees will be given a single FREE Raffle ticket as they enter the venue. By registering for the event, attendees consent to receiving promotional notifications from Big Red Liquors. Participants may enter the raffle one (1) time only. Prize drawing will be held on July 9, 2022 during the 2022 Big Red Liquors Bourbon Expo event. Attendees of the Bourbon Expo must be present at the drawing to claim their prize. NO PURCHASE NECESSARY to participate.

4. **HOW TO PLAY WITHOUT ATTENDANCE:** To enter without attending the event, you may enter by mail, print your complete name, complete mailing address (no P.O. boxes), city, state, zip code, date of birth (mm/dd/yyyy), valid daytime and evening phone numbers, and email address, address of your local Big Red Liquors location, and the words "Big Red Liquors Rare Bourbon Raffle 2022 on a 3" x 5" card and mail your entry with first-class postage to: Big Red Liquors Rare Bourbon Raffle 2022, 5445 South East St., Indianapolis, IN 46227. Limit one (1) entry per household. Entry must be received by Sponsor by 11:59 PM on June 30, 2022. Failure to comply with this or any other Official Rules will result in disqualification. No mechanically reproduced entries are permitted. Illegible or incomplete entries are void. Not responsible for lost, late, damaged, postage due, misdirected entries or entries not received by the entry deadline. The chances of winning for a mail-in entry are equal to the chances of winning via the event attendance entry. Mail in entry winners must claim their prize within 72 hours of notification by Sponsor.

5. **PRIZES AND APPROXIMATE RETAIL VALUES:** Up to sixty (60) rare bottles of bourbon will be raffled for THE RIGHT TO BUY at the individual bottle's retail value inside an authorized Big Red Liquors location. The selection and retails of prizes is solely determined by the sponsor, is based on availability and is subject to change at

any time.

6. **CONDITIONS OF PARTICIPATION:** Participants may only enter one (1) time either by mail-in or by event attendance. NOT BY BOTH. Those who violate will be subject to removal from participation and forfeit the right-to-buy raffle. The prizes set forth in these Official Rules will be sent to a designated Big Red Liquors store for the winning Contestants to PURCHASE and Pick-up. No Delivery or Shipping Services available. Price plus all taxes on any prize are the sole responsibility of the winner. Entries not legitimately obtained and/or used in accordance with these Official Rules are void. Use of any automated system to participate is prohibited and will result in disqualification. All potential winning entries are subject to verification by Sponsor, whose decisions are final and binding. All federal, state, and local laws and regulations apply. Contestants agree to be bound by the terms of these Official Rules and by the decisions of Sponsor, which are final and binding on all matters pertaining to this promotion. Acceptance of a prize constitutes permission for Sponsor and those acting under their authority to use a winner's name, photograph, voice and/or likeness and prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide on the World Wide Web, without notice or review or approval. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the promotion or in the announcement of the prize.

7. **INDEMNIFICATION:** By participating in this Promotion and/or accepting a prize, Contestants/winners agree to release, discharge, indemnify and hold harmless Sponsor and each of their respective officers, directors, employees, representatives, agents, advertising and promotional agencies from and against any claims made by winners, entrants, or any other third parties, related in any way to the operation of this Promotion as well as any other claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any Promotion-related activity or participation in this Promotion.

8. **LIMITATIONS OF LIABILITY:** Entrants in the Promotion hereby: (a) release Sponsor, TWG BRL, LLC dba Big Red Liquors and their respective officers, directors, employees, agents, and representatives (collectively, the "Released Parties") from any and all liability for any loss, harm, damages, costs, or expenses, including without limitation property damages, personal injury, and death arising out of participation in this Promotion or any Promotion-related activity, or the acceptance, possession, use, or misuse of any prize, and claims based on publicity rights, defamation, invasion of privacy, and merchandise delivery; and (b) indemnify, hold harmless, and defend the Released Parties from and against any and all liability or loss and against all claims or actions identified in the foregoing Section 8(a) or relating thereto. The Released Parties assume no responsibility for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, wireless, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmissions

of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or via mobile device transmission or any combination thereof. No responsibility is assumed for any injury or damage to any entrant's or any other person's computer/mobile device related to or resulting from downloading any materials in the Promotion, for any unavailability of telephone lines, connections, or cellular telephone service, or for any other technical malfunctions that may interfere with any entrant's attempt to enter. Any attempt to deliberately damage any service or website or to undermine the legitimate operations of the Promotion may be a violation of civil or criminal laws, and Sponsor reserves the right to disqualify and seek damages from any such person to the fullest extent of the law. Sponsor reserves the right in its sole discretion to modify, suspend, or terminate the Promotion in whole or in part for Sponsor for any reason without prior notice. The Promotion and prizes are provided "as-is" without warranty of any kind, either express or implied, including the implied warranties of merchantability, fitness of a particular purpose, and non-infringement. In no event will the Released Parties be responsible or liable for damages or losses of any kind, including direct, indirect, incidental, consequential, or punitive damages arising out of your acceptance, possession, use, or misuse of any prizes or access to or use of the Promotion or information relating to any of the foregoing.

9. GENERAL CONDITIONS: All federal, state, local, and other tax obligations arising from this Promotion, including without limitation winning any right-to-buy prizes will be the sole responsibility of each prizewinner. Prizes are non-transferable, and no substitution, cash redemption, assignment, or transfer of any prize is permitted, but Sponsor reserves the right to substitute a right-to-buy prize of equal or greater value in the event that an offered prize is unavailable for any reason. Unclaimed prizes may be awarded to alternate entrants. Except where prohibited by law, any winner's acceptance of a prize constitutes permission for Sponsor to use the prize winner's name, photograph, likeness, statements, biographical information, voice, and address (city and state) worldwide and in all forms of media, in perpetuity, without further compensation. All potential winners are subject to verification, including without limitation verification of eligibility, compliance with these Official Rules, and completion of release forms. In addition, Sponsor reserves the right to require a confidential background check upon a potential winner to help ensure that the use of any such person in advertising or publicity for the Promotion will not bring Sponsor into public disrepute, contempt, scandal, or ridicule or reflect unfavorably on the Promotion or Sponsor, as determined by Sponsor in its sole discretion, and that the awarding of the prize to the potential winner will not violate applicable U.S. laws or regulations. In addition, Sponsor reserves the right to require the potential winner to submit the information necessary for the confidential background check and authorize the check through electronic means designated by Sponsor in order to expedite the process of verifying the potential winner as eligible to receive the prize. If a potential winner fails to submit the information for the background check and authorize the check electronically where instructed to do so by Sponsor, or Sponsor determines in its sole discretion that the awarding of the prize may violate applicable U.S. laws or regulations; Sponsor may disqualify the potential winner. If attempted notification is returned as undeliverable, if a potential winner is not verified as eligible or cleared via the background check, or if a potential winner is otherwise

determined to be ineligible to receive a prize, the prize will be forfeited and may be awarded to an alternate winner in Sponsor's sole discretion. The Promotion is void outside of Indiana and where prohibited by law and is subject to all applicable federal, state, and local laws and regulations. This Promotion and these Official Rules will be governed by the laws of the State of Indiana. Any court of competent jurisdiction sitting within the State of Indiana will be the exclusive jurisdiction and venue for any dispute arising out of or relating to this Promotion and these Official Rules. In the event the Promotion is challenged by any legal or regulatory authority, Sponsor reserves the right to discontinue or modify the Promotion, or to disqualify entrants residing in the affected geographic areas. In such event, the Released Parties will not have any liability to any entrants who are disqualified due to such action.

10. OFFICIAL RULES: For a copy of "Official Rules" to: Big Red Liquors Sweepstakes – Rare Bourbon Raffle 2022, Big Red Liquors, 5445 South East St., Indianapolis, IN 46227. Requests must be received by June 30, 2022.

11. SPONSOR: The Promotion is presented by TWG BRL, LLC, dba Big Red Liquors, Big Red Liquors, 5445 South East St., Indianapolis, IN 46227, which, at their sole discretion, may delegate any of its duties and responsibilities under these Official Rules to its printers, advertising and promotion agencies, and any and all other companies associated with the presentation of the Promotion.